



Find My School PRIVACY POLICY

This Privacy Policy applies to: www.findmyschool.net and any service, documents, work product, or any document created by, or containing any proprietary information from Find My School Inc. This information is hereby referred to as the “Website”. “Site” is a synonym for the Website as it relates to this policy.

Last update: **April 28, 2020**

The respect of your private information is of the utmost importance for Find My School Inc., who is responsible for this Website.

This Privacy Policy aims to lay out:

- the way your personal information is collected and processed in accordance with all relevant sections of PIPEDA, Canada’s personal data protection legislation as amended from time to time, along with any other relevant legislation;
- your rights regarding your personal information;
- who is responsible for the processing of the collected and processed information;
- to whom the information is transmitted; and
- if applicable, the Website's policy regarding cookies.

This Privacy Policy forms part of the Terms and Conditions that you can find at the following address: www.findmyschool.net

1. COLLECTION OF PERSONAL INFORMATION

We collect the following personal information:

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically-collected information as “Device Information.”

In order to use the Website, we require personal identifying data to be entered in order to tailor our service to you. This may include your name, address, e-mail address, phone number, PayPal address, or any information that could potentially be utilized to identify you. Herein, this information is referred to as “Identifiers”.

We collect Device Information using the following technologies:

- “Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “Log files” track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “Web beacons,” “tags,” and “pixels” are electronic files used to record information about how you browse the Site.

While you visit our Website, we’ll track:

- Services and products you’ve viewed; we’ll use this information, to recommend courses of action about your education, or make your user experience seamless upon return to the Website.
- When visitors or users submit a form, we capture the IP Address for spam protection. We also capture the email address and might capture other personal identifying data included in the Form fields.

When you purchase from us, we’ll ask you to provide information including your name, address, email address, phone number, credit card/payment details, and account information like username and password, which are encompassed within “Identifiers”. We’ll use this information for purposes, such as, to:

- Send you information about your account and order
- Respond to your requests, including refunds and complaints
- Process payments and prevent fraud
- Set up your account for our Website
- Comply with any legal obligations we have
- Improve our store offerings
- Send you marketing messages, if you choose to receive them

If you create an account, we will store your Identifiers to both create your personalized product and for internal use, to improve our product and understand our user base. We store Identifiers about you for as long as we need the information for the purposes for which we collect and use it, and we are not legally required to continue to keep it, or until we are asked to remove them. For example, we will store order information for 5 years for tax and accounting purposes. This includes your name, email address, and billing and shipping addresses, along with any necessary Identifiers.

We will also store comments or reviews, if you choose to leave them.

Information such as school preferences, academic information such as grades or MCAT scores, along with any other metric of academic performance will be stripped of any Identifiers and used to assess Find My School’s effectiveness along with any other use Find My School Inc. deems appropriate. This includes any information that is not an Identifier, and will henceforth be referred to as a “Non-identifier”. Any inputted information that is not an Identifier, along with all Non-identifiers, are subject to use and analysis by Find My School Inc. for as long as Find My School

Inc. deems fit, at the sole discretion of Find My School Inc. and any relevant data protection legislation or provision.

Major purposes for which Find My School Inc. will utilize Non-identifiers are:

- Internal statistics and analysis, to be used by Find My School or other third parties at the discretion of Find My School Inc.
- Website Management

Members of our team have access to the information you provide us. For example, any member under contract by Find My School Inc. can access:

- Order information including what was purchased, when it was purchased, and where it should be sent, and
- Identifiers

Our team members have access to this information to help fulfill orders, process refunds, and support you.

Personal information we collect is collected through the collection methods described in the following section.

2. FORMS AND METHODS OF COLLECTION

We use the Order Information that we collect generally to fulfill any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations). Additionally, we use this Order Information to:

- Communicate with you;
- Screen our orders for potential risk or fraud; and
- Provide you, when in line with the preferences you have shared with us, with information or advertising relating to our products or services. We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

Your personal information is collected through the following methods:

- Website registration form
- Order form
- Survey form
- Contest

We use the collected data for the following purposes:

- Order tracking
- Special offers
- Statistics
- Contact
- Managing the Website

We share your Personal Information with third parties to help us provide services, as described above. For example, we use Wix to power our Website—you can read more about how Wix uses your information via their resources.

You may find more about how Wix uses your personal information here: <https://www.wix.com/about/privacy>

We also use Google Analytics to help us understand how our customers use the Website. You may find more about how Google uses your information here: <https://www.google.com/intl/en/policies/privacy/>.

You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

3. COOKIES AND LOG FILES

We collect information through log files and cookies. These allow us to process statistics and information regarding traffic on the Website, to ease navigation and improve your experience for your comfort.

4. SHARING OF PERSONAL INFORMATION

The Identifiers collected by the Website are not transmitted to any third party and are processed only by us.

5. RIGHT OF ACCESS, OF RECTIFICATION AND OF REMOVAL

You have the right to consult, update, modify, or request the removal of information about you by following the procedure described hereinafter:

If you have a personal account, you may request the removal of Identifiers by emailing info@findmyschool.net . Find My School Inc. reserves the right to utilize Non-identifiers, or any data associated with the account that is not an Identifier, for its own internal or third-party use following the termination of the account.

6. USERS OUTSIDE OF CANADA AND THE UNITED STATES

By providing personal information to this Website, you understand and consent to the collection, maintenance, processing, and transfer of such information in and to Canada, other countries, and territories, in accordance with applicable law. We are a Canadian company and we do not operate in or market to individuals in the European Economic Area (EEA). Any processing of personal data of individuals in the EEA by us is incidental. We do, however, recognize the rights of individuals in the EEA and, therefore, request that any individuals located in the EEA who have questions about, or requests related to the personal data we collect to contact us at info@findmyschool.net.

7. SECURITY

Personal information we collect is stored in a secured environment. People working for us are obligated to maintain the confidentiality of your personal information. To ensure the security of your personal information, we integrate the latest technological innovations to ensure the confidentiality of your transactions. Nevertheless, no mechanism can ensure a complete security and transmitting personal information on the Internet always entails risk to which you consent through the use of this Website.

8. PERSONAL DATA OF MINORS

Only minors over 15 years of age may consent to the processing of their personal data. If you are a minor under the age of 15 using the website under jurisdiction of European data regulation, the consent of a legal representative is required in order for your personal data to be collected and processed. We reserve the right to verify by any means that you are over 15 years of age or that you have obtained the consent of a legal representative before using our Website. By using the Website, you hereby consent to our use of data and confirm that you are over 15 years of age.

9. CHANGES TO OUR PRIVACY POLICY

Our Privacy Policy may be viewed at all times via the Website. We reserve the right to modify our Privacy Policy without notice. You are therefore invited to regularly consult our Privacy Policy to be informed of the latest policy.

10. ACCEPTANCE OF OUR PRIVACY POLICY

By using our Website, you agree that you have read and understood this Privacy Policy and accept its conditions, more specifically conditions relating to the collection and processing of personal information, and the use of cookies.